

Instructor: Jill S. Moran, CSEP

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Background

Jill S. Moran, CSEP has successfully owned and operated a special event planning & management company producing events worldwide since 1991. Moran earned the CSEP (Certified Special Events Professional) designation in 2002 and has served in various leadership roles in ISES both locally and internationally. She has served as Chairman of the Education Committee of the [International Special Events Society](#) from 2004 - 2006, committee member of the Certification Committee, MarCom Committee and Education Council from 2002 - present. She served on various committees for ISES, New England Chapter and was chapter president from 2003 – 2004.

She holds a BS in Education from the University of Connecticut and has taken graduate courses at Babson College, the University of Connecticut and Arizona State University. She has been a lecturer at Newbury College's School of Hospitality, Boston University and Endicott College.

A 20-year veteran of the special events industry, Jill Moran is a seven-time nominee for industry awards and a five-time recipient. In 2003, *jsmoran* was awarded for Best ISES Team Effort for an event created for the Sheraton Commander in Cambridge, MA and again in 2011 for a Nonprofit Gala for Family Service of Greater Boston. Jill won in 2005 for Best Industry Contribution for her book, *How To Start a Home-based Event Planning Business* (Globe Pequot Press) and again in 2010 for her latest book, *How to Start A Home-based Wedding Planning Business*. In 2011, she was awarded Best Industry Contribution for the Special Events Institute. In addition to her books, she has published articles on event related topics, spoken at global industry conferences and was featured on Boston's NBC affiliate WHDH for a holiday segment. She is proud to offer a Certificate Program through the Special Events Institute, offering an online educational experience for event professionals seeking to further their careers through education and training. She has also been nominated for the 2011 Boston A-List for Best Wedding Planner.